



Toyota Rent-a-car

Gotemba Premium Outlets®



To: Members of the press

August 28, 2014

Toyota Rent-A-Lease Shizuoka Co., Ltd
Mitsubishi Estate Simon Co., Ltd

Toyota Rent-a-car × Gotemba Premium Outlets® Special Rent-a-car Plan for Individual Travelers to Japan September 1, 2014 (Monday) ~ April 30, 2015 (Thursday)

Toyota Rent-A-Lease Shizuoka (Shizuoka, Shizuoka Prefecture) and Mitsubishi Estate Simon Co., Ltd (Chiyoda-ku, Tokyo), which operates the Gotemba Premium Outlets® (Gotemba, Shizuoka Prefecture), will offer the “Gotemba Premium Outlets® Special Rent-a-car Plan,” a rental car plan targeted at individual travelers to Japan between September 1, 2014 (Monday) and April 30, 2015 (Thursday).

The “Gotemba Premium Outlets® Special Rent-a-car Plan” is a plan that offers the flexibility of a rental car at discount prices as an alternative to existing public transport systems in order to respond to the diversifying travel needs of individual travelers to Japan, which have been increasing in number. This will allow travelers the freedom to enjoy Japan’s popular tourist sites such as Hakone, Kawaguchiko, and Mt. Fuji, as well as outlet shopping in accordance with their travel itinerary.

Toyota Rent-a-car, which offers the safety of “Toyota cars” as well as plentiful services for foreigners, is collaborating with the Gotemba Premium Outlets®, which boasts high popularity among individual travelers to Japan despite being at a distance of approximately 90 minutes from the center of Tokyo, to offer the convenience of rental cars along with a fun travel experience.

■ Outline of the Gotemba Premium Outlets® Special Rent-a-car plan

- Designated Rent-a-car Shops : Toyota Rent-A-Lease Shizuoka
Gotemba-Ekimae Branch, Mishima-Shinkansen-guchi Branch,
Susono-Ekimae Branch, Fuji-Shinkansen-guchi Branch
- Price : 10% off the standard Rent-a-car plan *Refer to the price list below
- How to apply : You can apply for the plan directly at any of our participating shops.
Please print out the discount coupon from the Premium Outlets official website or show the screen of the smartphone site, and present it at the shop.
URL: <http://www.premiumoutlets.co.jp/en/gotemba/rentacar/> (from September 1)
- On-vehicle equipment : GPS in English, Chinese, Korean, and Japanese
- Other services : ETC card rental (There is no rental charge for the card; the amount used is payable upon return of the vehicle.)

Price list (Example)

(Tax included)

Grade	Main car models		Up to	Up to	Up to	On and after	Excess
			6 hours	12 hours	24 hours	1 day excess (Every 24 hours)	hours rate (Every hour)
HV2	Prius 1.8L/Prius α (5 seater)	Base price	¥8,640	¥9,720	¥11,880	¥9,720	¥1,620
		Plan price	¥7,776	¥8,748	¥10,692	¥8,748	¥1,458
P2	Ractis/bB	Base price	¥5,940	¥6,480	¥8,100	¥6,480	¥1,080
		Plan price	¥5,346	¥5,832	¥7,290	¥5,832	¥972
P3	Corolla Fielder / Premio	Base price	¥7,020	¥8,100	¥9,720	¥8,100	¥1,296
		Plan price	¥6,318	¥7,290	¥8,748	¥7,290	¥1,166
W2	Noah / Voxy	Base price	¥14,040	¥15,120	¥20,520	¥15,120	¥2,160
		Plan price	¥12,636	¥13,608	¥18,468	¥13,608	¥1,944

For inquiries concerning this press release, please contact:
International Tour Marketing Group, Mitsubishi Estate Simon Co., Ltd. Attn.: Kato, Kotake
Email: mikako-kato@premiumoutlets.co.jp , satoshi-kotake@premiumoutlets.co.jp
Official website: <http://www.premiumoutlets.co.jp/>

<<TOYOTA Rent-A-Lease Shizuoka Co., Ltd>>

Toyota Rent-A-Lease covers the entire area of Shizuoka through its 28 stores in the prefecture. It also has six stores located in Shinkansen stations, which provide excellent railway access. We respond to the needs of travelers to Japan with our wide variety of vehicle types, multilingual GPS system, and various foreign language tools.



Number of vehicles: 2,240 vehicles (437 of which are hybrid vehicles)
*As of the end of July 2014

Store hours: 8:00~20:00
Regular holidays: Open 365 Days.

<<Gotemba Premium Outlets® >>

Gotemba Premium Outlets® is located on a large site from which the world heritage listed Mt. Fuji is visible. Gotemba Premium Outlets® is Japan's representative outlet shop with approximately 210 high-class, well-known domestic and overseas brand shops. Gotemba Premium Outlets® prides itself on having the largest shopping area in Japan and was inspired by the concept of a "city in a forest." Enjoy a day shopping on historic North American-styled streets.



Location: 1312 Fukasawa, Gotemba-Shi, Shizuoka refection
URL: <http://www.premiumoutlets.co.jp/gotemba/>

List of services introduced at Gotemba Premium Outlets® locations across the nation for customers from overseas

Category	Service
Language	English, Chinese (traditional and simplified), Korean and Thai websites
	English, Chinese (traditional and simplified), Korean and Thai smartphone websites
	Floor guides are available in English, Chinese (Traditional and Simplified), Korean, and Thai.
	English and Chinese announcement
	Use of English, Chinese (traditional and simplified) and Korean 'Yubisashi (finger pointing) Conversation Books'
	Call center shopping support
Payment	UnionPay card payment terminals installed throughout all facilities
	Discover Card affiliated store contracts
	Tax free procedures * Selectbrand stores
Center Environment	A 'Prayer Room' which can be used for worship, etc.
	Free public wireless LAN service at specified areas in centers
	Food labeling with notes for religious and allergy consideration
	Commemorative Photo Spot *Planned for opening 07/29
Employee Education	Overseas-customer service training
Access	Multilingual reservation site support for shuttle buses from city centers *Some bus routes