



To: Members of the press

September 11, 2014
Toyota Rent-A-Lease Shizuoka Co., Ltd
Mitsubishi Estate-Simon Co., Ltd

Toyota Rent-a-car × Tosu Premium Outlets®

Rent-a-car Plan for Individual Travelers to Japan

October 1, 2014 (Wednesday) ~ April 30, 2015 (Thursday)

Toyota Rent-A-Lease Fukuoka (Fukuoka, Fukuoka Prefecture) and Mitsubishi Estate- Simon Co., Ltd (Chiyoda-ku, Tokyo), which operates the Tosu Premium Outlets® (Tosu, Saga Prefecture), will offer the “Tosu Premium Outlets® Special Rent-a-car Plan,” a rental car plan targeted at individual travelers to Japan between October 1, 2014 (Wednesday) and April 30, 2015 (Thursday).

The “Tosu Premium Outlets® Special Rent-a-car Plan” is a plan that offers the flexibility of a rental car at discount prices as an alternative to existing public transport systems in order to respond to the diversifying travel needs of individual travelers to Japan, which have been increasing in number. This will allow travelers the freedom to enjoy visiting various tourist attractions in Kyushu as well as outlet shopping in accordance with their travel itinerary.

Toyota Rent-a-car, which offers the safety of “Toyota cars” as well as plentiful services for foreigners, is collaborating with the Tosu Premium Outlets®, which is Kyushu’s largest outlet and boasts high popularity among individual travelers to Japan, to offer the convenience of rental cars along with a fun travel experience.

*If you use our rental car deal in combination with the “Kyushu Expressway Pass,” a promotion being offered to foreign visitors to Japan by the West Nippon Expressway Company Limited between October 1, 2014 (Wednesday) and December 26, 2014 (Wednesday), allowing unlimited access to expressways in Kyushu, you will be able to enjoy sight-seeing in Kyushu at a further discount.

■ Overview of the “Tosu Premium Outlets® Special Rent-a-car plan”

- Designated Rent-a-car Stores : Toyota Rent-A-Lease Fukuoka, Fukuoka Airport International Terminal Counter store, Fukuoka Airport store, Hakata Ekimae store, Nagahama store, Watanabe-dori store, Kitakyushu Airport Counter store, Kokura Eki Minami-guchi store
- Price : 10% off the standard Rent-a-car plan *Refer to the price list below
- How to apply : You can apply for the plan directly at any of our designated stores.
Please print the discount coupon from the Premium Outlets official website or pull up the coupon from the website on your smartphone screen and present it at the store.
URL : <http://www.premiumoutlets.co.jp/en/tosu/rentacar/> (Available starting October 1)
- On-vehicle equipment : GPS in English, Chinese, Korean, and Japanese
- Other services : ETC card rental (There is no rental charge for the card; the amount used is payable upon return of the vehicle.)
- Foreign language assistance : Interpretation services via the call center
TEL: 092-687-8010(+81-92-687-8010)
: Multilingual staff (English,Korean) on duty at the Fukuoka Airport International Terminal Counter store and the Nagahama store.

Price list (Example)

(Tax included)

Grade	Main car models		Up to 6 hours	Up to 12 hours	Up to 24 hours	On and after 1 day excess (Every 24 hours)	Excess hours rate (Every hour)
HV2	Prius 1.8L/Prius α (5 seater)	Base price	¥8,640	¥9,720	¥11,880	¥9,720	¥1,620
		Plan price	¥7,776	¥8,748	¥10,692	¥8,748	¥1,458
P2	Ractis/bB	Base price	¥5,940	¥6,480	¥8,100	¥6,480	¥1,080
		Plan price	¥5,346	¥5,832	¥7,290	¥5,832	¥972
P3	Corolla Fielder / Premio	Base price	¥7,020	¥8,100	¥9,720	¥8,100	¥1,296
		Plan price	¥6,318	¥7,290	¥8,748	¥7,290	¥1,166
W2	Noah / Voxy	Base price	¥14,040	¥15,120	¥20,520	¥15,120	¥2,160
		Plan price	¥12,636	¥13,608	¥18,468	¥13,608	¥1,944

For inquiries concerning this press release, please contact:
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TOYOTA Rent-A-Lease Fukuoka Co., Ltd

Toyota Rent-A-Lease covers the entire area of Fukuoka through its 37 stores in the prefecture. It has stores in airports, of course, as well as in Shinkansen stations and major stations, providing excellent access to all public transportation facilities. We respond to the needs of travelers to Japan with our wide variety of vehicle types, multilingual GPS system, and various foreign language tools.

Number of vehicles: 3,740 vehicles (887 of which are hybrid vehicles)

*As of the end of July 2014

*All vehicles are equipped with multilingual GPS navigation (English, Korean, and Chinese)

Store hours: 8:00~20:00



Tosu Premium Outlets®

The Tosu Premium Outlets® is the largest outlet center in Kyushu, with approximately 150 stores of well-known Japanese and international brands. You can enjoy outlet shopping at this facility, which is built in the Spanish colonial style and designed to resemble a beautiful town in Southern California with refreshing air and bright sunlight.

Location: 8-1 Yayoigaoka, Tosu, Saga Prefecture 841-0005

Number of parking spaces: Approximately 3,100 spaces

Outlet hours: 10:00~20:00 (varies depending on the season)

Regular holiday: Once a year (third Thursday of February)

Website: <http://www.premiumoutlets.co.jp/tosu/>

Customer inquiries: 0942-87-7370
(guidance through an automated response system)



List of services introduced at Tosu Premium Outlets® locations across the nation for customers from overseas

Category	Service
Language	English, Chinese (traditional and simplified), Korean and Thai websites
	English, Chinese (traditional and simplified), Korean and Thai smartphone websites
	Floor guides are available in English, Chinese (Traditional and Simplified), Korean, and Thai.
	Use of English, Chinese (traditional and simplified) and Korean 'Yubisashi (finger pointing) Conversation Books'
	Call center shopping support
Payment	UnionPay card payment terminals installed throughout all facilities
	Discover Card affiliated store contracts
	Tax free procedures * Selectbrand stores
Center Environment	Free public wireless LAN service at specified areas in centers *Planning for opening 09/22
	Commemorative Photo Spot
Employee Education	Overseas-customer service training